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The New and Improved TBBCF Walk Across Southeastern Connecticut *We Want Everyone to be Involved*

To be held Saturday, October 4, starting at Saybrook Point and ending at Harkness Park in Waterford, with every penny raised going directly to breast cancer research.

The 2008 Walk Across Southeastern Connecticut is new and improved. Organizers are pleased to announce that they will continue the traditional marathon walk – but with new fundraising goals – and are offering more options to entice more walkers this year:

- A two-person relay, with each participant walking approximately 12 miles to 15 miles of the marathon route, and raising a minimum of \$250 each.
- A five-person relay, with each team participant walking approximately 5 miles to 6 miles, and raising a minimum of \$200 each.
- And the traditional 26.2-mile walk marathon, with each participant raising a new minimum this year – \$500 each. In the past two years, more than 270 walkers have completed the marathon and helped to raise more than \$700,000 for breast cancer research.

The goal is simple. To attract more walkers and raise more money! With more funding for researchers there is the opportunity to find medications to stem the wrath of Stage IV breast cancer, or possibly to eradicate it in our lifetimes.

So, the more sneakers on the street on October 4, the more money for breast cancer researchers.

Walk Options for 2008

- Participating on a relay team is a great way to enhance your walk experience. Your teammates will help prepare you, push you, and cheer you on. Together, your relay team will form a force greater than that which you could accomplish on your own. Members of two-person relay teams are required to walk 12 miles to 15 miles and raise a minimum of \$250 each, while members of five-person relay teams are required to walk 5 miles to 6 miles and raise a minimum of \$200 each.
- If you're out for endurance and choose to participate in the marathon walk, you'll be required to raise a minimum of \$500. Walking 26.2 miles is a tremendous challenge and once you accomplish it, along with raising valuable funds for breast cancer research, you'll know why so many marathoners think they are invincible.

More Good News!

Not only is the Walk new and improved, so is the TBBCF web site. Check out our updated look and enhanced navigation, plus find the latest news and information on upcoming events.

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It is a Phenomenal Accomplishment, if We Do Say so Ourselves

In just two years, our fledgling non-profit organization, the Terri Brodeur Breast Cancer Foundation, has awarded \$700,000 directly to breast cancer researchers. Money raised is almost immediately handed over to scientists closing in on a cure for breast cancer. Every nickel of what is raised is allocated to research.

In January, the foundation awarded another \$300,000 in separate \$100,000 grants to three different researchers.

In our inaugural year, 2006, the foundation raised over \$300,000 through various activities, most notably our Walk across Southeastern Connecticut. TBBCF awarded three of those grants last January, and a fourth June. The awards were based on applications received in 2006.

The second year was equally successful. In January, the foundation awarded another \$300,000 in separate \$100,000 grants to three different researchers.

In a recent communication to the foundation's board of directors, Dr. Nicholas Saccomano, chairman of the TBBCF Scientific Advisory Committee, sought approval of three more candidates for the 2007 awards.

These individuals were selected from a pool of 17 outstanding potential fellows. Their pre-selection was based on the:

- scientific quality of their proposal,
- benefit to breast cancer research and
- contribution to the good and betterment of the foundation.

The Scientific Advisory Board's recommendation was to fund the top three candidates and if funding later permits, support a fourth candidate as well. Dr. Saccomano stressed the candidates this year were of uniformly high quality. He noted that while we seem to be concentrating fellowships in a few institutions, the Scientific Advisory Committee sees no issue with this pattern in the early days given the quality of the institutions as well as the added evident benefit of earning name recognition among a very select cohort of researchers.

On Jan. 31, the foundation board named the 2007 Terri Brodeur Breast Cancer Foundation research grant recipients. They are:

Sibgat Choudhury, Ph.D. – Postdoctoral Research Fellow, Harvard Medical Center and Dana-Farber Cancer Institute

Dr. Choudhury would like to progress his current research project from where it is now all the way through to potential drug discovery programs. He is passionate about cures and how the study of putative mammary precursor cells resident in breast tissue can give forward clues. Specifically, the proposal aspires to derive knowledge that may lead to curative or preventative treatment in the future.

Kristen Fertuck Ph.D. – Postdoctoral Research Associate, Department of Medical Oncology, Dana-Farber Cancer Institute

Dr Fertuck is a cell biologist studying estrogen receptor signaling in a premier laboratory guided by Myles Brown. Dr. Fertuck's professional goals are to continue academic research, instruction and plans; and to continue to study aspect of nuclear hormone receptor biology as it pertains to transformation

Message from the President

by Sandy Maniscalco

At the heart of the Terri Brodeur Breast Cancer Foundation is the grassroots group of volunteers who have worked tirelessly to keep Norma Logan's promise to raise money for breast cancer research alive and well. Tim Brodeur was a beloved member of that group.

I was on vacation in Florida when I received the news that Tim had taken his life. My husband and I spent the rest of the day pacing back and forth mumbling over and over, "Tim what have you done?" The reality is that no one has the answer to that question. The one thing I do know for certain is that Tim Brodeur was a good guy.

I never met Terri Brodeur. And before her passing, I didn't really know Tim that well though he was one of my husband's Pfizer friends. But once Norma and Tim agreed that Terri would become the namesake for our new non-profit breast cancer foundation, it was then Tim and I became Foundation friends.

Losing Terri (October 2005) and Norma (April 2006) within a six month period resulted in unimaginable pain. But somehow that pain propelled Norma's grassroots volunteers to action. Her band of volunteers included Tim, Terri's sister Michelle Sottile Hoyt, Norma's sister, GERALYN McPhail and Norma's sister-in-law, Jean Logan.

Tim worked tirelessly in that first year taking on major responsibilities for the inaugural walking marathon and other 2006 fundraisers. Often silent, he stood by us as we faced the world with Norma's message of hope. Tim hosted a fundraiser "One Magical Night". It was a huge success! He did speak at this "sold-out" event mostly paying tribute to our founder, Norma, and through a musical montage about Norma which he produced himself.

In the second year, I thought Tim seemed less sad but a little more distant. Tim's good friend and fellow Foundation Board of Directors' (BOD) member, Stephen Sheehan, explained to me that the Tim we saw at Foundation events was not the Tim he knew in other settings. The Foundation work was a constant reminder to Tim of all he had lost. Still, Tim took on major responsibilities as a board member and team captain for the 2007 walk.

Tim was central to the Foundation and he will be sorely missed. He made significant contributions in the formative days of this great organization. It is with great gratitude I remember Tim for sharing himself and the story of Terri, who continues to inspire and motivate people to join the fight against breast cancer.

*Tim was
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Phenomenal Accomplishment from page 2

and malignancy. Her proposal is exciting as it seeks to better understand the epigenetic factors that drive estrogen dependent tumors. An advance here would be meaningful in terms of future treatment discovery efforts.

Hanna Irie, M.D., Ph.D. – Clinical and Research Fellow, Dana-Farber Cancer Institute and Harvard Medical Center Instructor in Medicine and Cell Biology

Dr. Irie has shown a deep commitment to patients as a physician scientist through both her research as well as her advocacy. She is using well advanced technologies to understand critical biological pathways that play a role in cancer cell survival and metastasis. She will pursue a career as a physician/scientist and will continue her research begun at DFCl to its logical conclusion.

Read complete biographies for each grant recipient at: www.terribrodeurbreastcancerfoundation.org

Thank You to our 2007 Sponsors and Donors

The Terri Brodeur Breast Cancer Foundation (TBBCF) believes every breast cancer patient deserves life-saving and life-enhancing treatment options. We promote that belief through our promise: 100% of every donated dollar is directed to research.

Corporate sponsors play a critical role in helping to achieve the goals of TBBCF by providing critical financial support to cover administrative costs and fundraising event expenses. TBBCF is grateful for the involvement of our corporate sponsors in helping us keep our promise.

In addition to our sponsors, there are also a large number of businesses and organizations who have supported us through the donation of goods or by hosting fundraising events on our behalf.

We hope you will review the list of 2007 sponsors and donors and consider patronizing these great organizations throughout the coming year!

2007 Donors

Thank you to all the individuals and businesses for the donation of goods and services over the past year.

- Angel Haven
- Attawan Beach Association
- bellaPerlina
- BJ's Wholesale Club
- Black Hall Club Golf Tournament
- Blue Man Group
- Bob's Discount Furniture
- Coca-Cola of Southeastern NE
- Coffee's Country Market
- Copper Beach Inn
- CVS Pharmacy, Groton
- d.d.Nickel Make-up
- David E. Moskow, D.M.D
- Dawn & Tom Trombley

2007 Walk Across Southeastern CT Sponsors

Thank you

- Alpha Imaging
- AT&T
- Ed Bartelli Inc
- Blu-Prints Unlimited
- Carlín Contracting Company Inc
- Kostin Ruffkess & Company
- Lawrence and Memorial Hospital
- Minuteman Press
- Mohegan Sun
- Mystic Army Navy Store
- Old Saybrook High School
- Outback Steak House
- Pfizer Inc
- Saybrook Point Inn
- Surety Company of the Pacific
- The Day
- The Logan Family

PLATINUM	GOLD		
			
	<small>SURETY COMPANY of the PACIFIC</small>		
SILVER			
			
			
BRONZE	EVENT SPONSOR		
			
			

Special Offers

We're pleased to announce these special offers benefiting the Terri Brodeur Breast Cancer Foundation.

bellaPerlina, of Madison, offers individually created jewelry and has designed a bracelet and lariat in support of breast cancer. bellaPerlina is donating 30% of sales from these special edition pieces to TBBCF. To see these distinctive designs and to shop online visit: www.bellaperlinajewelry.com

The Bowerbird, of Old Lyme, offers impulsive necessities™ and a vast selection of great gifts. TBBCF has been selected as the recipients of the proceeds from their 2008 gift-wrap program, running now through October 31, 2008. To learn more or to browse online visit: www.thebowerbird.com

BJ's Wholesale Club is offering four great reasons to join or renew your current membership: (1) Get \$10 off the \$45 annual membership fee. (2) Receive an additional three months of free membership. (3) Receive a free second membership card for a household member. (4) BJ's will donate \$5 of your membership fee to TBBCF. For more information or to apply visit: www.terribrodeurbreastcancerfoundation.org

2007 Fundraisers

Thank you to the organizations and individuals who conducted 2007 fundraisers on behalf of TBBCF.

East Lyme Middle School Students
 Essex Board of Trade, Paint the Town Pink
 Essex Television Group Inc
 Fat Betty
 Flanders Fish Market
 Foxwoods Resort
 Fripperies
 Garde Arts Center
 General Woodcraft
 Great Harvest Bread Co
 Harp and Hound LLC
 High Times
 Independent Electronics & Communications
 Jo Malone Fragrances
 Johnny & the East Coast Rockers
 Johnson Controls Inc.
 Lake Compounce
 Lenny & Joe's Fish Tale
 Liv's Oyster Bar
 Magical Memories
 Majestic Jewelers
 Mermaid Inn of Mystic
 Morning Glories Floral Design & Pottery
 NASCAR
 NIZA
 Norwich Inn & Spa
 Old Lyme Country Club Golf Tournament
 Old Lyme High School Students
 Old Saybrook High School Students
 Old Saybrook Parks & Recreation Department
 Old Saybrook Police Department
 OSKA
 Palumbo's Automotive Unlimited
 Penny Lane Pub
 Pepsi Bottling Group
 River Tavern Dinners at the Farm
 RiverGods
 Riverview Wellness
 S & P Oyster Company
 Sam's Club
 Saybrook Point Inn
 Scott's Orchard Farm Market
 Scrapbook Clubhouse
 Shipman's Fire Equipment Company
 Tumbleweeds for Cookin' at McCook's
 Wal-Mart, Waterford
 Waterford High School Tennis Team
 Why Ever Not

May 25 Old Saybrook High School Sixth Annual Walk to Cure Cancer chaired by Old Saybrook High School Seniors Lizah Carey and Jack Gallagher
 May 26 Waterford High School Tennis Tournament
 Jun 19 Old Lyme High School Fundraiser in conjunction with the Regional Lacrosse Team Season
 Jun 24 Stash's Café Band Bash, New London
 Jun - Aug Cookin' at McCook's Tuesday Night Summer Concert Series, Niantic
 Jul 11 Black Hall Country Club Golf Tournament
 Jul 26 Old Lyme Country Club Golf Tournament
 Aug 31 "Dinners at the Farm" at Mt. Archer Farm, Lyme
 Sep 17 Dinner at Liv's Oyster Bar, Old Saybrook
 Sep 19 Evening of Shopping in Madison hosted by bellaPerlina, Jo Malone Fragrances and d.d.Nickel Make-up Studio to benefit Brest Buds of the Shoreline Walk Across SECT Walkers
 Sep 19-23 Girls Night The Musical at the Garde Arts Center, New London
 Sep 29 Magical Memories and Scrapbook Clubhouse, scrappink events
 Sep 30 Car Wash at Palumbo's Auto Unlimited in Guilford to benefit Brest Buds of the Shoreline Walk Across SECT Walkers
 Oct 1-31 Essex Board of Trade, Paint the Town Pink
 Oct 18 Survivors in Fashion, featuring TBBCF's own Marcie Brensilver, at the Fox Theater at Foxwoods Resort Casino
 Oct 25 J. McLaughlin, A Day of Pretty in Pink
 Oct 25-27 Waterford High School, WaterforDrama presentation of the Odd Couple

The 2008 sponsorship program has expanded to include additional levels of sponsors. If you or your organization, club, or school is interested in becoming a sponsor or donor, or organizing a fundraiser on behalf of TBBCF, contact tbcbf@sbcglobal.net.

Walk Experience Inspires Emmy Nominated Songwriter

Jill Gaudelli is a very talented pianist and Emmy nominated songwriter. She is also a marathoner who participated in the 2007 Terri Brodeur Breast Cancer Foundation Walk Across Southeastern CT in support of Melissa Burns and her Brest Buds teammates and in honor of all breast cancer survivors.

Jill was so moved by her October 6 Walk experience, she was inspired to write a song. "I feel very blessed to have the ability to express myself through music. I have been writing songs for a very long time and it really gives me great pleasure for people to hear and enjoy my music. I have always felt that music can affect people very deeply, and my hope is that this song will inspire others to help and support women who are fighting and living through the battle of Breast Cancer."

Jill has been writing and performing children's music for the last 13 years. She has written and produced over ten children's CDs. Her catchy tunes have proven to be an enormous success amongst her target audience, motivating a wide range of kids to sing and dance along. She is currently producing a series of music videos aimed at school age children (grades preschool to 4) that address the very serious growing problem among children in the U.S. in which one out of every four children is obese and lack a healthy lifestyle.

Jill is the mother of two school age children. "My two girls, Reese (age 5) and Jordan (age 16), are the most important and precious gifts in my life."

Listen to Jill's song at: www.terribrodeurbreastcancerfoundation.org

New Improved Walk from page 1

Why the Changes?

Training to walk a full marathon is a commitment that not everyone can do. Others have accomplished a marathon but can't do it again. And although our alumni walkers have averaged \$1,800 each in fund-raising efforts, it's difficult to commit to a \$1,000 fund-raising goal. The foundation recognizes these challenges and thanks our supporters for ongoing feedback and a healthy response to the walk survey. As a result, the Walk Across Southeastern CT is now new and improved.

Thanks to these changes, we're expecting to see more walkers from 2006 and 2007 return this year, as well as friends who said, "I could never do it." Well, now you can!

Why it's Still Great!

There may be some transformations to the Walk Across Southeastern CT, but be assured that one thing has not changed - **100 percent of total gross fund-raising dollars will be directed towards breast cancer research.**

Lyrics to Jill's musical tribute, sung by artist Emily Burr

You made it!
You kept in stride
You were never alone

Tomorrow, you'll feel some pain
but your heart will know
You kept the pace
it's not a race
but you've WON

Did you laugh?
Did you cry?
Did you learn?
Did you try?

Did you trust?
Did you need?
Did you heal?
Did you believe?

Together, we will win this fight
with every step we take
Never give up
Keep your strength
and walk on

Did you hope?
Did you pray?
Did you dream?
Did you change?

Did you battle?
Were you weak?
Did you fight?
Did you believe?

Plus, as a participant you'll still be provided with all the resources to help you succeed including training schedules, organized volunteer-led group walks and fundraising support.

Sign-up Today

Spread the word. Mark October 4 as a "**save the date**" on your calendar. Tell your friends, neighbors, co-workers, and family. There's an option for everyone (including you!) to participate in the Walk Across Southeastern CT this year.

Register early to maximize your training, fundraising and total experience. Not only will you embark on a physical journey through the lovely coastal towns of southeastern Connecticut, you will also embark on a journey of self-fulfillment, camaraderie, and unification in the fight against breast cancer.

Sign-up Form – 2008 Walk Across Southeastern CT

Save Time! Register at www.terribrodeurbreastcancerfoundation.org

Complete this form & waiver/release and return with your registration fee.

- | sign up for: | fundraising commitment: |
|---|---------------------------------|
| <input type="checkbox"/> marathon walk | \$500 |
| <input type="checkbox"/> 2 person relay walk* | \$250 each walker (\$500 team) |
| <input type="checkbox"/> 5 person relay walk* | \$200 each walker (\$1000 team) |
| <input type="checkbox"/> volunteer | none but fundraising encouraged |

*Relay teams must designate a captain and submit one form for each participant.

Captain: _____ Team: _____

Participant Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Date of Birth: _____

Guardian (if 12-18 years old): _____

Emergency Contact & Phone: _____

Male Female

T-shirt size: S M L XL XXL XXXL

Are you a breast cancer survivor? Yes No

Have you previously participated in an endurance walk (25 miles +)? Yes No

Are you interested in becoming a training walk leader/coach? Yes No

How did you hear about the Walk? _____

In addition to the fundraising commitment, each walker is required to pay a \$25 registration fee. Please also accept my donation of: \$ _____

In memory of In support of In honor of

Designate your donation: _____

Check enclosed, payable to TBBCF

Call me to charge my credit card

Participant Signature / Guardian (if under 18)

Date

Waiver/Release – 2008 Walk Across Southeastern CT

I understand that all donations and registration fees are non-refundable. As a Marathon Walker: I agree to raise at least \$500 in contributions. As a Two-Person Relay Walker: I agree to raise at least \$250 in contributions. As a Five-Person Relay Walker: I agree to raise at least \$200 in contributions. I understand and agree that if I have not raised my committed contributions by the time the event commences that I may make an instant or delayed self-donation, or I may choose not to participate.

I desire to participate in the TBBCF 2008 Walk Across Southeastern CT on October 4, 2008 beginning in Old Saybrook and ending in Waterford. I acknowledge that walking has inherent dangers. I assume all risk of participating in this event. I hereby certify that I am in good health and have trained to walk the distance of the Walk which I am entering.

I hereby for myself, my heirs, and executors, waive, release and hold harmless TBBCF and all organizations and persons associated with TBBCF 2008 Walk Across Southeastern CT, including but not limited to the state, county, and local municipalities wherever any part of the event takes place, sponsors and the officers, directors and shareholders and/or members agents, employees and volunteers of each, medical and other personnel assisting with the event, their representatives from any and all claims, liabilities, rights or causes of action of whatsoever kind of nature, including but not limited to those arising from negligence on the part of any of the aforementioned persons or entities, for damages for any and all injuries to me or my property, or for damage caused by me or by anyone else (including Acts of God), in connection with participating.

I agree to allow TBBCF and its contractors, vendors, agencies and sponsors to use my name, photograph and likeness for any legitimate purpose related to the advertising or promotion of the Walk.

I will be at least 12 years or older on the date the event commences. If I am 12 to 18 years of age I will be accompanied by an adult at the event.

I have carefully read this Waiver and fully understand its content and am aware that this is a release of liability and I agree of my own free will.

Participant Signature / Guardian (if under 18)

Date

Mail form to:

Terri Brodeur Breast Cancer Foundation, PO Box 785, New London, CT 06320

Thank you for registering! Every gift is tax-deductible.

Federal Tax EIN 20-4149832

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Not only is *Logan's Promise* the namesake for the Terri Brodeur Breast Cancer Foundation Newsletter but *Logan's Promise* honors its founder, Norma Logan. Her promise in establishing this great organization was to direct 100% of gross fundraising dollars to breast cancer research and for the Foundation to be financially transparent so that everyone, from sponsors and donors to volunteers and walk participants, can plainly see that the organization is meeting its target.

We're proud to bring you this edition of *Logan's Promise*.



PO BOX 785, NEW LONDON, CT 06320

Non-Profit Org
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Permit No. XX

NAME
STREET ADDRESS
ADDRESS 2
CITY, ST ZIP CODE

A horizontal banner with a pink and purple gradient background. On the left, there is a stylized pink ribbon graphic. To the right of the ribbon, the words "LOGAN'S PROMISE" are written in white, uppercase, sans-serif font.

LOGAN'S PROMISE

We want everyone to be involved. Here are four ways you can help fight breast cancer and make a real difference.

Walk Across SECT

Get out to Walk Across Southeastern CT on October 4, 2008. Whether you walk the full marathon or participate in a two-person or five-person relay, there's an option for everyone this year! See inside for more details.

Volunteer

Volunteers are the heart and soul of TBBCF. Not only are volunteers vital to the success of the Walk Across SECT, but the foundation is dependent on volunteers like you to support business and administrative functions, walker recruitment, fundraising, and more. To learn how you can contribute contact tbbcf@sbcglobal.net.

Sponsor or Donate

In addition to company and individual donated goods and services, sponsors play a critical role in helping to achieve the goals of TBBCF by providing financial support to cover administrative costs. The 2008 sponsorship program has expanded to include additional levels of sponsors. See inside for more information.

Tell Your Friends

Spread the word. We are a local foundation making a grand scale difference in funding breast cancer research. Whether you're planning to walk, volunteer, sponsor or donate tell your friends, neighbors, co-workers, and family to join you!